
Greater Valdosta United Way

Board of Directors General Roles and Responsibilities

Our Mission at the Greater Valdosta United Way (GVUW) is to create positive change by bringing resources together to improve people's lives in our communities. Board members must live in one of the eleven counties served by GVUW. Our goal is to have a Board that is diverse geographically and culturally, and representative of various industries.

Length of Term: Three years

Reports To: Executive Board and Chair

The Board of Directors (BOD) is legally and ethically responsible for all activities of the organization. The primary pursuit of the BOD is to provide leadership, governance, and oversight through, but not limited to the following:

- Defining how the GVUW will carry out its mission through long and short-term strategic planning
- Approving an annual budget and providing fiscal oversight
- Hiring and evaluating the performance of the Executive Director
- Appraising the overall performance of the organization

Responsibilities:

- Understand and promote the Greater Valdosta United Way's mission
- Be familiar with the organization's programs, policies, and operations
- Actively serve on at least one committee and offer to take on special assignments
- Attend board meetings and assigned committee meetings
- Review the agenda and contribute to the organization accordingly
- Participate in fundraising activities and special events
- Remain informed on GVUW partner nonprofits matters and program development
- Strictly adhere to governing By-Laws, Conflict of Interest Policy, and Confidentiality Policy

Time Commitment:

October and November are GVUW's busy season

- Attend new board member orientation (approx. 3-4 hours)
- Attend and actively participate in at least 75% of board meetings (6 bi-monthly board meetings. approximately 1.5 hours in length); **unexcused absence from two consecutive board meetings will be considered as a resignation**
- Actively participate in committee meetings and related work (approx. 1-3 hours per month as determined by committee)
- Meet with potential donors to present case for support and answer questions (approx. 4 hours annually)
- Attend GVUW events for board representation and to support staff

Financial and Resource Expectations:

- GVUW requires all board members to donate a minimum of \$250 annually
- Identify and cultivate potential donors and relationships
- Sell and Solicit sponsorships as necessary



Greater Valdosta United Way

Member of the Board of Directors Application

NAME: _____ **POSITION/TITLE:** _____

COMPANY: _____

ADDRESS: _____ **PHONE:** _____

CITY, STATE, ZIP: _____

E-MAIL ADDRESS: _____

NUMBER OF YEARS WITH PRESENT COMPANY: _____

NUMBER OF YEARS LIVED OR WORKED IN/WITH THE GREATER VALDOSTA AREA: _____

BRIEFLY DESCRIBE WHY YOU WOULD LIKE TO JOIN GUVW BOARD OF DIRECTORS:

YOUR CURRENT ORGANIZATIONAL AFFILIATIONS (NAMES OF YOUR ORGANIZATION AND YOUR ROLE(S):

1. _____

2. _____

3. _____

WHICH OF YOUR SKILLS WOULD YOU LIKE TO UTILIZE ON THE BOARD? CHECK THOSE THAT APPLY:

Board development

Financial Management

Training

Strategic Planning

Fundraising

Marketing

Staffing / HR

Evaluation

Volunteer Management

Program Development

Community Networking

Facilities Management

If you join the Board, you agree that you can provide at least 2-4 hours a month in attendance to Board and Committee meetings, and that you do not have any conflict-of-interest in participating on the Board.

Your signature: _____ Date: _____